

Modules & Sessions

Module 1 – From Idea to Audience (European Focus)

Module 1 takes participants through each stage of the film and TV value chain from a European film industry perspective, including considerations in development, the commissioning process, financing and packaging to production, marketing, sales and distribution. Participants will hear first-hand from top executives working in all these areas and will have the opportunity to hear about current trends, to develop a better understanding of audiences and consumers – their behaviours and how to reach and convert them effectively for their projects, as well as a chance to discuss and explore the challenges currently faced by independent film and TV programme makers.

Dates: 9th – 14th June 2024 in London

Module 2 – Getting Under the Hood of Hollywood (LA)

Module 2 takes participants to the heart of the US industry and covers both the studio and independent system. Participants will hear from experienced execs from across the value chain and experience at first hand the strategic and business-like approach of professionals working in Hollywood. There will be sessions that are specific to the US, such as the current studio trends, a session with a US talent agency, a breakfast with a panel of managers, a session on the unions and guilds, the role of the showrunner, plus the opportunity to hear first-hand from the streamers.

Dates: 15th– 20th September 2024 in LA

Module 3 – Business & Personal Development (London)

Module 3 is focused on professional and business development and personal growth. During this final week participants will take part in sessions on conflict management, negotiation and presentation skills. They will have the opportunity to give consideration to their own business plans, with a dedicated session delivered by a leading business coach and they will hear case studies from executives who have built, grown and sold successful businesses in both the film and TV industries.

Dates: 18th – 22nd November 2024 in London


Module 4 – Inside Pictures Final Event (details TBC)

We are currently reviewing what will be delivered during module 4, and details will be sent later.

Dates: 8th – 9th January 2025 in London

Networking

One of the most common goals participants state when joining Inside Pictures is their desire to extend their industry reach and build their list of contacts – by the end of the programme, participants have consistently stated that this objective has been well and truly achieved.

Through the programme, participants are granted access to leading authority figures in the global film industries, who give their me generously and share their expertise and experience with our participants – providing connections and opportunities that some say they have never been previously afforded.

Networking opportunities will be built into each section of the programme as appropriate.

We aim to include:

Participants Dinner – a closed group dinner to give participants the opportunity to meet each other, and programme alumni, sponsors, funders, our ambassador and key personnel. A networking drinks reception open to the wider industry.

LA Alumni gathering – an opportunity to hear from programme alumni who since completing the course, have expanded their businesses into the US, or collaborated with partners across the Atlantic.

In addition, Inside Pictures is not only renowned throughout the industry for the high level of professionals who speak on the programme and support it, but also for the alumni of the programme itself. Though its more than two decades in operation, Inside Pictures has grown to a network of over 350 previous participants, working across almost every discipline within the film business. This alumni network is built on collaboration, support and the sharing of experience – something we at Inside Pictures encourage from day one of the programme.