

## **Course outline: Motion Graphics and Titles**

### **Springboard**

Meet tutors from across the school and sample the breadth of the NFTS

### **Module 1 - 2D and Design Focus**

Students will gain an introduction into the world of graphic design for Film and TV in 2D.

### **Module 2 – SMC and Title Sequence Project**

Students will get an introduction to working in 3D. Students will be required to produce a title sequence for a theme that can be used at the beginning of a show and includes a wide variety of imagery and the programme logo.

### **Module 3 – News Info Project**

In this module students will create an engaging, coherent and well-designed one-minute motion graphics piece that explains a major current news story.

### **Module 4 - Sky Placement**

Students will spend 4 weeks with Sky Creative at Isleworth working as part of a creative team.

### **Module 5 – Graduation Projects**

Students will study and explore creating support material for feature films, TV Graduation show and/or documentaries including title sequences, incidental on screen graphics and poster and other advertising materials.

### **Module 6 – Final Motion Project and Key Art Project**

The culmination of the Students year, a final motion project will be undertaken that explores and shows the skills learnt. Students will be given several briefs early on in the year to choose from. Students will also work with the marketing students to produce the artwork and design concepts for a film due to be released.