

Course outline: Sports Production

The course comprises of the following modules and workshops:

Term 1

Module 1 Core skills

The first few weeks of the course covers the fundamental skills that will be required throughout the year. It will include workshops in the following areas; camera skills, sound recording, directing and interview technique, editing workshop, studio familiarisation, scriptwriting and production management.

Module 2 Partner Club Feature

The students will film at training and at a match with one of our local professional partner clubs – Wycombe Wanderers Football Club, Ealing Trailfinders Rugby Club or London Broncos Rugby League Club. It will be an opportunity to test their skills in a professional environment. Students will script and edit their own features and will receive feedback from tutors.

Module 3 Developing and Pitching Ideas, and Responding to Requests for Information/Programming

This module introduces students to the skills needed to prepare, pitch and present relevant written proposals in response to sports broadcaster's tenders.

Workshop City Report

This workshop will enable students to develop their core skills by creating a City Guide to Beaconsfield. They will plan the shoot (including writing a risk assessment and call sheet), film around Beaconsfield in groups and edit their work.

Workshop Health and Safety and Risk Assessments

Students will have a one day Health and Safety session with First Options as well as a session on how to write a risk assessment.

Term 2

Module 4 Independent Features

Students will be required to research and develop their own stories, with discussions with their tutors, to create two further features. They will shoot, script and edit their work but will be encouraged to work with other students from around the school.

Module 5 Producing and Directing a Multicamera Studio Show

Students will be introduced to the technology concepts that make TV work and the workflows used from pre-studio to broadcast. Students will be split into two groups to produce a sports chat/magazine show and a table tennis tournament in the TV studio. They will develop the ideas, script the show, find contributors and create camera plans, with support from tutors. Each student will have the opportunity to direct in the studio.

Workshop Short Form and Social Media

The IMG Digital team will introduce students to the principles of the fast moving landscape of short form content, highlights and social media. Students will come up with their own short form/ social media examples from their independent features and present back.

Workshop Budgeting for Sports

Students will work with experienced Production Managers to understand all the costs involved in Sports Television Production. This workshop will involve budgeting training and exercises as well as an introduction to the principles of budgeting in the sports world including rights fees, branding and sponsorship.

IMG Placements

Students will have a four week work placement at IMG Media during the summer. They will receive written feedback on their performance from their line manager.

Term 3

Module 6 Producing and Directing Live and Studio Events – Weeks 36-48 (studio availability and rugby fixture dependent)

Students will be split into groups to produce a sports chat/magazine show and a Sports tournament in the TV studio. They will also produce two Rugby Outside Broadcasts during September and November (fixture dependent). The second of these will involve a presenter and pre-game show.

Module 7 Graduation Project

The Graduation Project is the final project of your course and affords you with the opportunity to combine the skills that you have learnt during the course into one project. You will create a sports magazine show, consisting of a proposal and the show itself.