

Course outline: Diploma in Motion Graphics and Titles

Course Modules

The course comprises of the following modules and workshops:

Introduction

You will register for the course and be welcomed to the School.

Springboard

Meet tutors from across the school and sample the breadth of the NFTS.

Module 1 - 2D and Design Focus

You will gain an introduction into the world of graphic design for Film and TV in 2D. Project briefs will be set and implemented. An understanding of Adobe Creative Suite will be taught. As part of this module, you will design a film poster combining imagery and typography, design and produce a finished storyboard and develop a brand identity for a TV programme in a short time frame.

Module 2 – Introduction to working in 3D and Ten Facts Project

You will receive an introduction to working in 3D. A Project brief will be set to reflect to move to three dimensions, tuition in After Effects will assist this.

Module 3 – TV Summer Multi Camera project (SMC)

You will assist the Television department in the production of graphics for the SMC shows including a brand logo, opening titles stings and lower thirds.

Module 4 - Sky Placement

You will spend 4 weeks with Sky Creative at Isleworth working as part of a creative team. You may specialise in supporting and contributing to design teams or template creation gaining an understanding of the Sky's visual brand.

Module 5 – Graduation Projects

You will study and explore creating support material for feature films, TV Graduation show and/or documentaries including title sequences, incidental on screen graphics and poster and other advertising materials.

Module 6 – Final Motion Project

The culmination of the year, a Final motion project will be undertaken that explores and shows the skills learnt. You will be given several briefs early on in the year to choose from. The aim is to set the mood, inform and inspire the audience. and work

in broadcast and across all forms of digital content to create interesting sequences, and challenge you to create a piece of work where creativity is at its heart.

Other Components of the Diploma:

Meet the Industry

You will meet numerous professionals, visiting tutors, alumni and lecturers from a wide range of industry backgrounds throughout the course during workshops, seminars, visits and on productions. Where possible case studies and specific meetings are used to ground your learning in an industry context.

Optional Productions

In addition to the productions that are mandatory during the year, there are often many opportunities to work on additional student projects.

Work Placement

All students normally complete a month of work at Sky's Design Studio, subject to guidance and regulations governing COVID-19 allowing for this. If this does not take place, the Course Leader will look for a suitable, safe alternative.