

FROM PITCH TO PREMIERE: ELEMENTS OF PRODUCING with Alessandro Farrattini

(breakdown of weekly sessions – please note these can be subject change)

Weekly Breakdown (10 x 2hr Sessions – 6.30pm to 8.30pm):

Week 1 — What is a Producer?

- Producer types: Creative vs. Line
- Indie producer roles from development to delivery
- Real-world anecdotes from shorts, features, and series

Week 2 — Development and Packaging

- What's a "package"? Talent, team, tone
- Attaching a director, writer, and cast
- IP and rights basics

Week 3 — Building Your Pitch

- What funders and execs want to hear
- Loglines, decks, mood boards
- Writing the dreaded treatment

Week 4 — Financing Your Film

- UK public funding: BFI, Film London, Screen Scotland
- Private investment and international co-productions
- Budget levels and expectations

Week 5 — Budgets and Schedules (Without Panic)

- Basic budgeting structure
- Estimating vs. actual costs
- Working with a line producer

Week 6 — Pre-Production Nuts & Bolts

- Hiring HODs and crew
- Casting tips and pitfalls
- Legal considerations and deal memos

Week 7 — Production Management 101

- What to expect on a shoot day
- Insurance, call sheets, dailies
- Navigating chaos like a pro

Week 8 — Post Production and Delivery

- Building your post team
- Managing edits, sound, colour, VFX
- Deliverables and contracts

Week 9 — Festivals and Sales

- Planning your festival strategy
- When to approach a sales agent
- Press kits, premieres and making noise

Week 10 — Career Sustainability and Getting It Done

- Building a slate
- Working with reps and financiers
- Starting your own company