INSIDE PICTURES

APPLICATION PROCESS GUIDELINES

HELPFUL RESOURCES

[Download our Information Brochure for the 2024 programme here](#).

To help you prepare your application – or if you would just like to get an idea of what would be asked of you, we offer you the opportunity to hear from previous participants directly:

[Marleen Slot, Producer, Viking Film, Current Participant 2020](#)

[Debra Liang, Head of Sales, LevelK, Current Participant 2020](#)

[Alice Damiani, VP International Sales, TF1 Studio, Alumni 2019](#)

[Kristine Knudsen, Producer, Den Siste Skilling AS, Alumni 2018](#)

You can also download a past example of our application form [here](#).

You can also listen to our [IP 2021 Virtual Information Session](#), where Programme Director Clare Crean conducts a Q&A with a panel of alumni from previous years, to find out more about their experience of being on the programme. Please note: This was recorded in 2021, when the course was conducted in part online and was only open to applicants from the film industry.

APPLICATION FORM
Stage 1: Filling in the form

All applications are to be made online, via the application form:

The application form asks for information about you, including your availability for interview and the programme dates, why you want to apply, your references and an Equal Opportunities questionnaire. When applying you will be asked to upload the following:

- Company Profile (To include: mission statement, what the company does/position in the market, size and brief history of the company)
- CV
- Professional reference
- Equal Opportunities Form (Optional)

If you are applying as a producer, we seek to understand as much as possible about the sorts of films and/or series you make in terms of their scale, budget distribution, genre, cast etc. To this end, the application form asks that you declare you are applying as a producer and provides a template with the form for you to insert a list of credits. We invite you to UPLOAD a separate LIST OF CREDITS you can format as you wish, and also a DEVELOPMENT SLATE to inform us as to what you are hoping to work on and what stage(s) each project is at.

Selection for interviews will take place after applications have closed. Applications received after the deadline will not be considered.

Note: the application form has no built-in facility to save. The page can be left and it will not time out, but if you close it, you will lose your information. It is therefore strongly recommended that you prepare your answers fully before filling out the online application.

Stage 2: Interviews

These will be conducted online via Zoom with a panel of interviewers, comprised of alumni and the Programme Directors Clare Crean and Corinne Ranaraja.

All interviews will be conducted on Monday 25th and Tuesday 26th March 2024. No other interview dates will be offered.

If you are invited to interview, we will contact your Character Reference after you have accepted your interview time slot. Please ensure you have provided your Character Referee details and have checked with them that there are available to respond to us when we contact them between 14 and 22 March 2024.

Stage 3: Selection

Successful applicants will be offered a place at the beginning of April, and we request that applicants respond within 24 hours so that we can finalise the line-up and rejections in a timely fashion. This falls within the Easter holidays for many so we ask that you make us aware if you foresee and issue with this.
Given this timeline, applicants are advised that they should be confident about how they would fund the fees of the programme before applying and certainly by the time of interview.

References

We ask applicants to provide two references at the application stage:

Professional Reference: this is a written reference to include with your application and is to vouch for you in your professional capacity. It should be from someone in the industry with whom you have worked extensively during the last year. It should not be from someone in your company or someone who works with you on a daily basis.

The reference should be on company letterhead paper and should be dated. It should bear the name, company, job title and signature of the referee.

We ask all applicants to submit the questions below to their professional referee to answer:

- How do you know the applicant

- Why is the applicant a good candidate for Inside Pictures?

- In your opinion are there any areas in terms of knowledge, skills or personal development which we can help develop during the programme?

Details of your Character Referee: the Character Referee will vouch for your personal character and will only be contacted in the event that you are invited to interview. The Character Referee can be someone from your company or the organisation you work for. Please include this referee's details on the application form, and we will contact all character referees before the interviews between 14th – 22nd March, so please make sure they are available to be contacted and that their details are correct. Failure to secure a referee will impede your application. When choosing a referee, please note the following guidelines:

The most useful referee is someone who:

- Works or has worked with you in a professional context during the last year
- Is be able to attest as to your performance and character;
- Is an international executive or producer of some stature;
- Has some knowledge of what Inside Pictures is, and what it requires from participants;
- Will be available to respond to our request for a reference between the 14th – 22nd March 2024.

Producers – List of Credits and Development Slate

Competition is particularly tough for producers, as they are over-represented compared to other sectors. At the application stage, we ask all producers to provide a minimum of 5 credits, with key information about each film, within the body of the application form. If you wish to supply a more thorough list of credits, you are welcome to upload one via the application form. Please also upload a Development Slate so we can see understand your future projects. Please ensure all credits are listed with the following details and for the development slate, include as much of these details as possible

- Title
- Genre
- Language
- Year of Production
- Production Budget
- Country of Origin (if a co-production, list the majority co-producing country)
- Sales Agent
- Territories in which the film was distributed
- Details about your role as producer on the film (e.g. were you a coproducer, the majority coproducer, the service producer etc.