

## ACTION! FILM LAB

**Weekly Breakdown (10 x 2hr Sessions - 7pm to 9pm UK Time) - please note these can be subject change**

### Week 1: Purpose and Objectives / Pitch Packages

- Introducing our films to the cohort
- Pitch packages: Script, Outline, Treatment, Statement, Schedule
- Clear on objectives - what is your ideal outcome for your film?

### Week 2: Bringing Script Ready-to-Production

- What stage is your script at?
- Working with a Script Editor
- Commissioners' notes (script development)

### Week 3: Your Vision / Attracting Partners

- Building your applications and outreach
- Creating visual treatments and decks
- Working with Commissioners (production)

### Week 4: Financing, Budgeting & Scheduling

- Financing and Production structure
- Budgeting
- Schedule (pre-production to post-production)

### Week 5: Before You Call 'Action'

- Legal checklist
- Rights and Ownership (agreements)
- Hiring HoD's (Heads of Department) and Crew

### Week 6: Casting

- Securing your ideal cast
- Working with Casting Directors
- Dealing with agents

### Week 7: Lights, Camera, Action!

- Shooting Schedule
- Production principles
- 'So that's a wrap' - what next?

### Week 8: Distribution and Film Festivals

- Distribution avenues - best routes for your film?
- Film Festivals - a strategic approach
- So, your film is released - what next?

### Weeks 9 and 10: Steps to Production and Pitch Packages

- Reviewing Pitch Packages (week 9)
- Pitching Your Film (week 10)
- How to keep your purpose as your driver
- Interactive industry workshops Part 1 and 2