



NFTS | **50** YEARS

Channel 4 and the National Film and Television School

Masterclasses and Training Courses

Monday 12th April to Friday 16th April

Channel 4 & NFTS present: Pitching & Development

Welcome to Channel 4 and the National Film and Television School (NFTS)'s week of Masterclasses, Training Courses and workshops – all intended to support indies and freelancers in the UK Nations and Regions. Monday the 12th April sees the start of a fantastic week of online training, where you can learn from numerous exciting names in the UK television landscape. Channel 4 has identified Development and Pitching as the theme for this week as this is a key priority. NFTS have responded with world class training sessions for the independent production sector. The focus is primarily on unscripted. The Monday Masterclass and all Channel 4 sessions are open to everyone. The NFTS led sessions, as they are more interactive are limited to 40 participants. To help ensure sessions are broadly available we will also limit attendance to a maximum of 2 NFTS sessions per person.

To Book go to nfts.co.uk/channel4-online-training

MONDAY 12th

10:00 – 11:30

Monday Masterclass: -Angela Ferreira

Join us for a masterclass with Angela Ferreira, who over a stellar career has produced, executive produced and commissioned some of the biggest worldwide TV brands. She is now M.D of Douglas Road Productions, this is a great opportunity to learn from one of the most successful women in TV. There will be opportunity to ask questions, so come prepared.

12:00 – 13:30

Diversity in Development

Addie Orfila will lead you through how to ensure your development process embraces true diversity of voice

14:00 – 16:00

The Ideas Lab 1 - Fran Robertson

An interactive session that will hone your factual development skills - and help you to think about new and compelling ways to tell stories.

TUESDAY 13th

09:30 – 11:30

Practice Your Pitch - Tracey Gardiner

Take a chance to practice your pitching skills in front of an audience, get real time feedback from an experienced industry professional.

14:00 – 16:00

The Narrative of the Pitch - Peter Dale

In this session, Peter Dale will explain the elements that every pitch needs and how to organise those essential elements of your story into a compelling narrative.

WEDNESDAY 14th

09:30 – 11:30

Developing Killer Ideas - Simon Broadley

Ideas are currency in television - and everyone is on the search for the next exciting new idea that will transform the schedules. Gain the tools and techniques to generate the best concepts for any genre.

12:00 – 13:00

Thinking Big in the Nations & Regions

Join this virtual panel with Channel 4 commissioners from across the UK, discussing what works and doesn't work in Nations & Region unscripted commissioning and how to think as ambitiously as possible.

14:00 – 16:00

The Ideas Lab 2 - Fran Robertson

Explore the basic principles of how to effectively communicate your ideas and increase your chances of selling your idea. With tips and advice, including commissioning do's and don'ts.

THURSDAY 15th

09:30 – 11:30

Taking TV Development online with TRC (18 places only)

Remotely running your development meetings? Learn how to connect and collaborate creatively with your team! Aimed at those involved in TV development to help you to run successful, creative and productive development meetings remotely.

14:00 – 16:00

The Practicalities of Pitching - Caroline Clayton

With unprecedented numbers of indies pitching into the market, it's never been harder to win a commission. This session reveals the 10 steps to making a successful pitch and what you can do to give your ideas the very best shot.

FRIDAY 16th

10:00 – 11:00

Sustainability and Climate Content

Join Channel 4 and albert to find out how to create greener productions and engage audiences by putting the planet into programme editorial.

12:00 – 13:00

How not to get sued - the sequel

Join Channel 4's Legal team as they help you to navigate the tricky world of legal and compliance, how Channel 4 can support you, and the training and resources on offer.

14:00 – 16:00

When, how and why to Sizzle - Hollie Abbott

What makes a great sizzle tape? In an age where networks and VODs require more material than ever for a new idea, having a killer sizzle could help to push your project over the line.



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National Film and Television School**

Free online masterclasses and training sessions

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